

# AI TRAFFIC PERFORMANCE



|                                                 |                                            |                                               |                                                             |                                                        |
|-------------------------------------------------|--------------------------------------------|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------|
| 724                                             | 34                                         | 2                                             | 178                                                         | 00:02:16                                               |
| ↑ 5,071.4%                                      | ↑ N/A                                      | ↑ 100.0%                                      | ↑ 2,866.7%                                                  | ↑ 490.1%                                               |
| Website Views<br>With Previous Month Comparison | Web Lead<br>With Previous Month Comparison | Phone Calls<br>With Previous Month Comparison | Website Engagement Visits<br>With Previous Month Comparison | Avg. Engagement Time<br>With Previous Month Comparison |



|                                                 |                                            |                                               |                                                             |                                                        |
|-------------------------------------------------|--------------------------------------------|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------|
| 46                                              | 0                                          | 1                                             | 7                                                           | 00:00:39                                               |
| ↑ 666.7%                                        | N/A                                        | ↑ N/A                                         | ↑ 600.0%                                                    | ↑ 2,361.3%                                             |
| Website Views<br>With Previous Month Comparison | Web Lead<br>With Previous Month Comparison | Phone Calls<br>With Previous Month Comparison | Website Engagement Visits<br>With Previous Month Comparison | Avg. Engagement Time<br>With Previous Month Comparison |

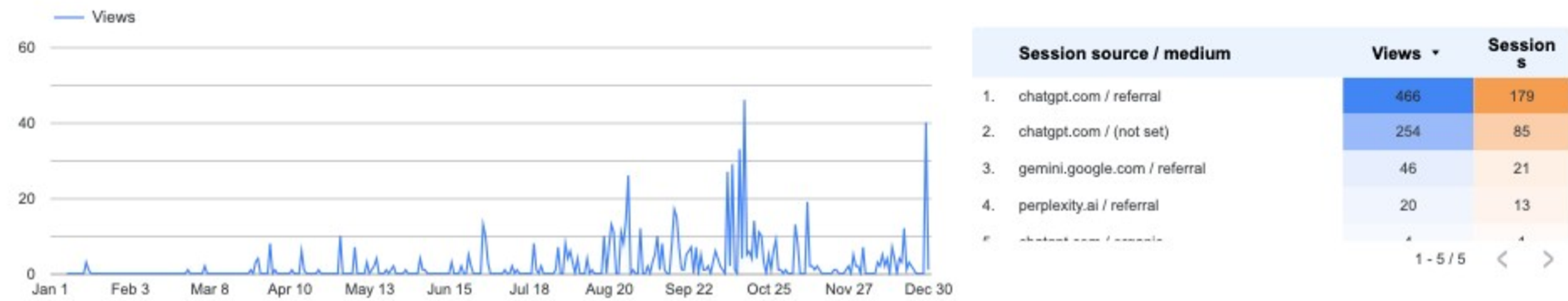


|                                                 |                                            |                                               |                                                             |                                                        |
|-------------------------------------------------|--------------------------------------------|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------|
| No data                                         | No data                                    | No data                                       | 0                                                           | No data                                                |
| No data                                         | No data                                    | No data                                       | N/A                                                         | No data                                                |
| Website Views<br>With Previous Month Comparison | Web Lead<br>With Previous Month Comparison | Phone Calls<br>With Previous Month Comparison | Website Engagement Visits<br>With Previous Month Comparison | Avg. Engagement Time<br>With Previous Month Comparison |



|                                                 |                                            |                                               |                                                             |                                                        |
|-------------------------------------------------|--------------------------------------------|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------|
| 20                                              | 0                                          | 0                                             | 7                                                           | 00:01:28                                               |
| ↑ 1,900.0%                                      | N/A                                        | N/A                                           | ↑ N/A                                                       | ↑ 1,382.1%                                             |
| Website Views<br>With Previous Month Comparison | Web Lead<br>With Previous Month Comparison | Phone Calls<br>With Previous Month Comparison | Website Engagement Visits<br>With Previous Month Comparison | Avg. Engagement Time<br>With Previous Month Comparison |

This is **How AI Referral Traffic Trended** Visits and Sesions to Your Website on [Selected Date]...



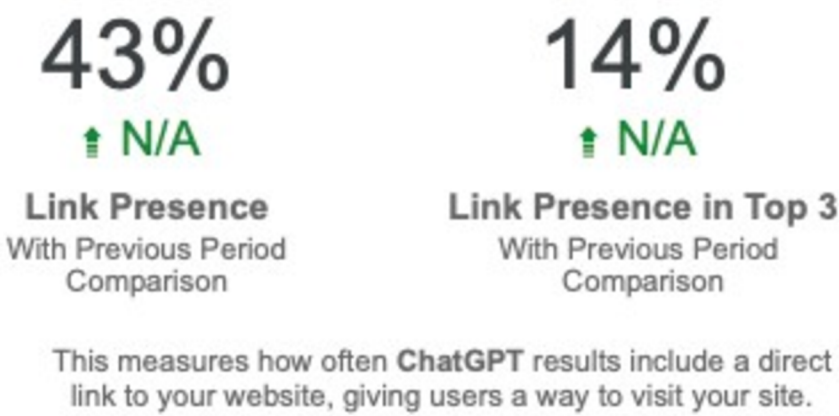
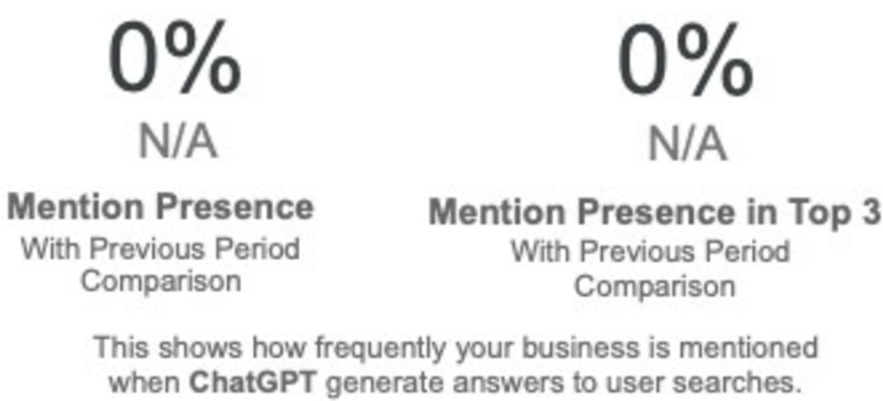
This is **Where AI Visitors Landed and Engaged** Across Your Website on [Selected Date]....

|    | Landing page + query string | Session source | Views |
|----|-----------------------------|----------------|-------|
| 1. | /                           | chatgpt.com    | 120   |
| 2. |                             | chatgpt.com    | 57    |
| 3. |                             | chatgpt.com    | 56    |
| 4. |                             | chatgpt.com    | 40    |
| 5. |                             | chatgpt.com    | 35    |
| 6. |                             | chatgpt.com    | 31    |
| 7. |                             | chatgpt.com    | 26    |
| 8. |                             | chatgpt.com    | 24    |
| 9. |                             | chatgpt.com    | 19    |
|    |                             | Grand total    | 790   |



AI Search Visibility Performance

How Often Your Brand is Mentioned in AI Answers..

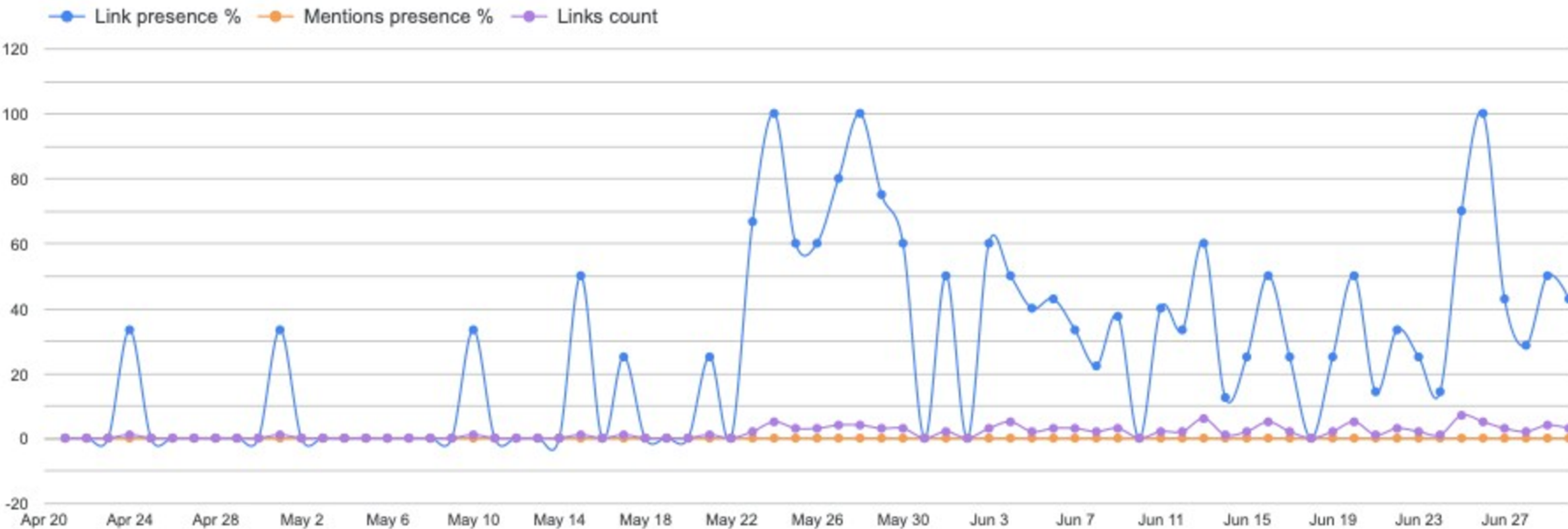


AI Answer Trends Over Time



Visibility & Link Trends

This shows how your visibility and website links in ChatGPT results are trending over time.



Searches/Prompts Driving AI Visibility

These are the main searches/prompt where your business appears in ChatGPT generated answers, along with your visibility and link performance.

| Search engine / Date / Mention position / Link position |                  |               |                  |               |                  |               |                  |               |                  |               |
|---------------------------------------------------------|------------------|---------------|------------------|---------------|------------------|---------------|------------------|---------------|------------------|---------------|
| ChatGPT (United States of America, us, en)              |                  |               |                  |               |                  |               |                  |               |                  |               |
| Prompt                                                  | Jun 26, 2026     |               | Jun 27, 2026     |               | Jun 28, 2026     |               | Jun 29, 2026     |               | Jun 30, 2026     |               |
|                                                         | Mention position | Link position | Mention position | Link position | Mention position | Link position | Mention position | Link position | Mention position | Link position |
|                                                         | 0                | 0             | 0                | 0             | 0                | 0             | 0                | 0             | 0                | 0             |
|                                                         | 0                | 9             | 0                | 3             | 0                | 9             | 0                | 11            | 0                | 0             |
|                                                         | 0                | 16            | 0                | 0             | 0                | 0             | 0                | 13            | 0                | 2             |
|                                                         | 0                | 2             | 0                | 0             | 0                | 0             | 0                | 0             | 0                | 0             |
|                                                         | 0                | 0             | 0                | 0             | 0                | 0             | 0                | 0             | 0                | 0             |
|                                                         | 0                | 7             | 0                | 4             | 0                | 0             | 0                | 6             | 0                | 4             |
|                                                         | 0                | 0             | 0                | 0             | 0                | 0             | 0                | 0             | 0                | 0             |
|                                                         | 0                | 7             | 0                | 3             | 0                | 11            | 0                | 1             | 0                | 9             |